

Global Insight, Inc.
1000 Winter Street
Waltham, MA 02451-1241
<http://www.globalinsight.com/>

Contact: Joseph E. Kasputys, CEO, Global Insight, +1.781.487.2102, (joseph.kasputys@globalinsight.com)
Vicki Van Mater, VP Corp., Global Insight, +1.703.251.4575, (vicki.vanmater@globalinsight.com)
Wendy Marx, Marx Communications (BIR), +1.203.969.7522, (wendy@marxcommunications.com)

**GLOBAL INSIGHT AGREES TO INVEST IN ‘BEST INDEPENDENT RESEARCH’
Parties To Develop Independent Research for Brokers and Investors**

Waltham, MA, January 6, 2004, Global Insight, Inc. announced today that it has executed a letter of intent to make an investment in Best Independent Research LLC (BIR), a consortium of major independent research firms. The initial investment will be for a minority position with options that could lead to majority ownership. The Global Insight investment will strengthen BIR's ability to market its independent equity research to investment banks and brokers, including those covered by the Global Analyst Settlement.

Global Insight is a private company founded by Dr. Joseph E. Kasputys to bring together DRI and WEFA, the world's two leading companies in economic analysis, forecasting and financial information. Prior to founding Global Insight, Dr. Kasputys was the chief executive officer of the financial information company, Primark Corporation, from 1988 through 2000.

BIR is a consortium of five of the nation's most experienced independent research firms. It is a unique research organization that offers investors exposure to a number of the top performing independent research providers in the United States. Together, the consortium's member firms produce reports on over 2,500 U.S. and international companies.

According to Investars,* the BIR research member firms have cumulatively ranked #1 for performance in over 61% of the stocks in Investars' coverage universe over the last three-year period. Investars is an independent monitor of the performance of investment banks and independent research firms.

Global Insight and BIR, along with the member firms, intend to develop complementary information products for investors that draw upon Global Insight's macroeconomic analysis, industry forecasts, country and competitive intelligence and risk assessments.

Joseph E. Kasputys, Global Insight's founder and CEO, stated, "This new relationship between BIR and Global Insight is great news for investors and financial market participants. The BIR member firms have a proven track record of accurate stock recommendations. Together, BIR and Global Insight will expand the current offering to include country and industry forecasts and risk assessments, along with the data and software needed for the investment process."

Thomas S. White, the president of BIR, said, "Responding to the Settlement environment, BIR represents the first significant commitment by leading firms in the independent research community to get institutional-quality research into the hands of all investors. Shoulder to shoulder with Global Insight, we plan to be in the forefront of the coming renaissance in investment research."

The letter of intent to make an investment in BIR is non-binding and subject to certain conditions, including the negotiation and execution of a definitive contract.

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About Global Insight

Global Insight, Inc. (<http://www.globalinsight.com/>) is a privately held company formed to bring together the two most respected economic analysis, forecasting and financial information companies in the world, DRI and WEFA. Global Insight provides the most comprehensive economic coverage of countries, regions and industries available, using a unique combination of expertise, models, data and software within a common analytical framework to support planning and decision-making. Global Insight collects and delivers economic and financial information to clients and also provides a broad range of consulting capabilities. With its April 2003 acquisition of World Markets Research Centre, Global Insight also provides the world's first same-day analysis and risk assessment service covering 196 countries and 4 industries, providing insightful analysis of market conditions and key events around the world. The company has over 3,300 clients in industry, finance and government with revenues in excess of \$70 million, over 600 employees and 23 offices in 12 countries covering North and South America, Europe, Africa, the Middle East and Asia.

About Best Independent Research

Best Independent Research, LLC (BIR) (<http://www.bestindependentresearch.com/>) is a consortium of five of the nation's most experienced independent research firms. It is a unique research organization that offers investors exposure to a number of the top performing independent research providers in the United States. The consortium's members together are able to cover over 2500 U.S. and international companies. BIR makes this comprehensive research available to banks and securities brokers who wish to offer their individual clients the best available equity recommendations.

The existing shareholders of BIR are Callard Research, LLC (Chicago, IL), Channel Trend (Dallas, TX), Columbine Capital Services (Colo. Springs, CO), Ford Equity Research (San Diego, CA), Global Capital Institute (Chicago, IL). The BIR research member firms have sold unbiased equity advice to institutional clients for an average of 22 years. None offers banking, investment banking or brokerage services. Institutional clients pay annual fees ranging up to \$120,000 annually for the firms' specific research products, which before now have not been broadly available to individual investors. Thomas White is president of BIR and chairman of Global Capital Institute, the research division of Thomas White International, Ltd.

About Investars*

Investars (<http://www.investars.com/>) is an independent monitor of the recommendations made by research firms. Its website presents the performance of both investment banks and independent research providers.

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